

BUSINESS PARTNERSHIP GUIDE



Divine Savior Academy

A Christian Academy Dedicated to Excellence



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Dear DSA Family,

To reflect on the recent growth that Divine Savior Academy has undergone is to be inspired. For who could have imagined, just one decade ago, that this fledgling school with a few portables and a handful of young students would blossom into a dynamic, bustling campus serving over 700 students in PreK-3 to 12th grade?

We have indeed been blessed with our latest addition of a new state-of-the-art high school building and sports complex, complete with a second gym, tennis courts, and additional field space. But our biggest blessings are not our physical structures; our biggest blessings are the people we serve: our students, our parents, and our community. With this in mind, we are always looking for new ways to assist our supporters.

To help our families in their professional endeavors, we have developed the DSA Business Partnership Guide. This guide contains DSA events and publications that professionals and businesses can participate in throughout the school year.

For the first time, we are offering families and supporters of Divine Savior Academy the opportunity to partner with our school on a comprehensive level, providing more benefits in return for their donations. By bundling opportunities, we have made it easier than ever to promote your business within the Divine Savior network. Most importantly, you have the pride of knowing that you are furthering the mission of your child's school: to provide excellence in education grounded in the truth of God's Word.

Please read the various opportunities we have made available and contact me. At every level, your donation is always tax deductible, and you will be provided with a statement for your records. As a 501(3)(c) Not-for-Profit Charitable Institution, we take very seriously the responsibility we have to manage these funds as good stewards. I look forward to meeting with you and working out a plan that benefits us all.



Warmly,

Ginger Poulos
Director of Advancement
305-597-4545 ext. 4116
ginger.poulos@dslca.org



SPONSORSHIPS

For the first time, we are offering parents and supporters of Divine Savior Academy the opportunity to partner with our school on a comprehensive level, providing more benefits in return for their donations. By bundling opportunities, we have made it easier than ever to promote your business within the Divine Savior network. Most importantly, you have the pride of knowing that you are furthering the mission of your child's school: to provide excellence in education grounded in the truth of God's Word.

GOLD SHARK SPONSORSHIP

For an annual donation of \$10,000, you will receive all of the following premium benefits:

- A full page advertisement in the DSA School and Business Directory
- Exclusive sponsorship of one of our Golden Legacy or Chroma publications
- Full page advertisements in both DSA Yearbooks (PreK-8 and High School)
- Sponsorship of one monthly Network 58 broadcast
- A reserved hosting sponsor table and recognition at both DSA Networks events
- Hosting sponsor of the DSA Gala and Auction, including exclusive rights to one of only 4 sponsorship banners at the event, recognition, and a sponsor table for 10
- Lead Sponsor status for the DSA Shark Shootout Golf Tournament: inclusion on all printed materials, a golf foursome with lunch, tee signage at the event, and inclusion in the tournament program, website, and gym banner
- Inclusion on 1,000 DSA Friends and Family Fun Run event shirts
- Inclusion on the annual school sponsorship recognition plaque
- Individual appreciation plaque to hang in your business

SILVER SHARK SPONSORSHIP

For an annual donation of \$5,000, you will receive the following benefits:

- A full page advertisement in the DSA School and Business Directory
- Exclusive sponsorship of one of our Golden Legacy/ Chroma publications
- Full page advertisements in both DSA Yearbooks (PreK-8 and High School)
- Sponsorship of one monthly Network 58 broadcast
- A reserved hosting sponsor table and recognition at both DSA Networks events
- Tickets for a table of 10 people for the DSA Gala and Auction with recognition
- Gold Sponsor status for the DSA Shark Shootout Golf Tournament which includes a golf foursome with lunch, tee signage at the event, and inclusion in the tournament program, website, and gym banner.
- Inclusion on the DSA Friends and Family Fun Run event shirt
- Inclusion on the annual school sponsorship recognition plaque
- Individual appreciation plaque to hang in your business

BRONZE SHARK SPONSORSHIP

For an annual donation of \$2,500, you will receive the following benefits:

- A full page advertisement in the DSA School and Business Directory
- Full page advertisements in both DSA Yearbooks (PreK-8 and High School)
- Sponsorship of one monthly Network 58 broadcast
- Lead sponsorship table and recognition at both DSA Networks events
- Tickets for a table of 10 people for the DSA Gala and Auction with recognition
- Inclusion on the annual school sponsorship recognition plaque
- Individual appreciation plaque to hang in your business



CHESS SPONSORSHIPS

Our award-winning DSA Chess Team has various sponsorships available. Sponsors will be allowed to advertise with flyers and banners at tournaments, will be named in all ads placed in Chess Life magazine, and will be named on the chess website.

- Full Sponsorship (\$6,000): Covers the cost of all trophies and all prizes given out at the end of the year.
- Grand Prix Prize Sponsorship (\$3,000): Covers gift card prizes and trophies.
- Individual Tournament Sponsorship (\$2,000): Covers the trophy prizes for the entire tournament.
- Grand Prix Trophy Sponsorship (\$1,000): Covers the cost of the end-of-the-year cumulative point trophies.
- Individual tournament and specialty sponsorship packages are also available.

Please Contact Mr. Gil Luna at gil.luna@dslca.org for more information.

ADVERTISING OPPORTUNITIES

DSA Business Directory

The DSA Business Directory is printed in September and is part of our school-wide Student Directory. Each DSA family and staff member receives a copy of the directory for use throughout the school year. All ads are also included in the business directory section of our DSA website.

- Advertisement space is available in full page (8.5" x 11"), half a page (8.5" x 5.5"), and business card sizes.
- Full page advertisements are \$400, half page ads are \$250, and business cards ads are \$100.
- All advertisements are in full color.

The Golden Legacy and Chroma

The Golden Legacy, a student-generated quarterly publication, highlights student life and activities. Every family and staff member receives a copy four times per year at the end of each quarter (October, January, March, and June). Also, toward the end of the school year, our students publish Chroma, a literary magazine comprised of student poems, stories, and articles.

- We offer five opportunities to sponsor an issue for \$1,000, available on a first come, first served basis.
- The sponsoring business will receive a full page advertising and sponsoring credit in the front of the publication of choice.

DSA Yearbooks

Our DSA Yearbooks are published at the end of each school year. Our preschool through middle school yearbook is delivered to each student and staff member at the end of the school year in May, and our high school yearbook is printed during the summer and delivered to the students at the beginning of the next school year.

- Full page sponsorship advertisements are \$800, and half page ads are \$500.
- Message spaces (1/8th page) for families of our 8th grade and 12th grade graduating classes are available for purchase and will appear toward the back of the yearbooks. Message spaces are \$200.

Network 58

Our Network 58 Program is a 10-minute broadcast produced by our DSA high school students each month (9 broadcasts, September through May). It is broadcast directly to the student body. It is also posted on the Network 58 website and shared through our various web pages and social media sites. Sponsorship for each monthly broadcast is also available on a first come, first served basis for \$200 per broadcast.

Fun Run T-shirt

All DSA students in grades PreK-3 through 8th grade participate in the DSA Friends and Family Fun Run. Each student will receive a DSA t-shirt that will feature up to 5 sponsor logos on the back. They will not only be worn the day of the event, but will also be worn by students afterward, providing advertising exposure



throughout the community.

- For a \$1,000 donation, your company logo will appear on the back of 1,000 t-shirts that will be worn by students, teachers, and supporters of DSA.
- This opportunity is limited to 5 sponsors.

DSA Gala and Auction

We welcome hosting sponsors for our DSA Gala and Auction, a black-tie fundraiser held annually at DSA.

- For a \$5,000 donation, we limit our hosting sponsorship opportunities to 4 companies who will have their banners prominently displayed during the event.
- Recognition for sponsorship will be included in printed promotional material that will be distributed both prior to and during the event, as well as announcements and exposure during the event itself.

Each hosting sponsor will also receive a sponsor table for 10 guests, seated in a premium location.

NETWORKING OPPORTUNITIES

DSA Gala and Auction

We welcome donations for our annual DSA Gala and Auction, a black-tie fundraiser. If you are interested in donating auction items, funds, or in kind gifts, please contact us.

- Recognition for each donation will be included in printed promotional material, as well as announcements and exposure during the event itself.
- Tickets for this black tie optional evening event will be \$125 per person or \$1,000 per table for 10, and include dinner, dancing, and entertainment hosted in our new high school building.

DSA Networks

Our DSA Networks events are held twice a year, once in October and once in March. These are two-hour evening events that provide our parents and community an appropriate setting to network with each other and exchange business cards. Tables are available to reserve and display your professional materials.

- DSA parents may reserve a table free of charge.
- Community businesses are also invited to participate by reserving a table for a \$50 donation.
- For a \$100 donation, lead sponsors of the event, receive special table placement and recognition with presentation time during the event.

Shark Shootout Golf Tournament

Our DSA Shark Shootout Golf Tournament takes place in May and directly benefits our athletic programs. Various levels of sponsorship are available, from a single player participant to a gold or lead sponsorship, which includes golf for four, lunch and an array of signage and advertising opportunities before, during, and after the tournament itself.

Custom Sponsorships

Custom sponsorship opportunities are also available throughout the year as well. If you or your company has a passion for a special program or area (for example, sponsoring spirit shirts for an athletic event, sponsoring extra materials and banners for the chess program, or sponsoring refreshments for a music recital or art show), we welcome suggestions and proposals.

CONTACT INFORMATION

For more information or to obtain the appropriate forms for each sponsorship opportunity, please contact:

Ginger Poulos
 Director of Advancement
 305.597.4545 ext. 4116
 ginger.poulos@dslca.org

